

Special Report:

# The Insider's Guide To Getting Big Exposure at GoArticles

Brought to you by a partnership between



and



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#### Copyright and Violations

GoArticles's policy prohibits the use of copyrighted material in a manner that violates the copyright owner's rights. In general, this means that: 1.) Authors should only submit their own original written work to which they have natural copyright, and 2.) Article content obtained from GoArticles must be used in accordance with the noted guidelines and without change or modification.

Authors, publishers and visitors should also be aware that there is significant personal exposure if they are found to be in violation of copyright laws. Anyone who violates copyright law is legally liable and subject to possible fines.

In cases where copyright is disputed (usually as a result of plagiarism or unauthorized copying), articles will be immediately removed without recourse or discussion, regardless of the arguments presented by the disputing parties.

Looking for solid exposure for your content and one-way links from a highly credible source? Then you want to be published at GoArticles, one of the leading (and best ranked) article directories. This report, written jointly by the folks at Content Crooner and GoArticles, gives you the inside information you need to make that happen.

**In this report, you'll learn:**

1. How to write a good solid article and avoid the common pitfalls.
2. How to format and submit your article so it meets GoArticles publishing guidelines.
3. How to get even more exposure with the Feature Placement option. You'll be guaranteed "top of page" exposure for two weeks at a time.

## Table of Contents

Why GoArticles? .....	5
Specific Benefits to Authors: .....	5
What makes a good article?.....	6
Follow the guidelines. ....	6
Article Formatting & Links .....	7
What to avoid .....	8
Original Content and Copyrights .....	8
Choose Feature placement for even better exposure. ....	9

## Why GoArticles?

Why do you need to be at GoArticles? Because it's one of the most popular article directories on the Web, and being there gives you a fantastic opportunity for exposure.

GoArticles offers visitors and publishers the ability to select exactly the content they want, when they want it. Visitors or publishers interested in a particular topic, say "search engine positioning", can select as many articles as they want on that topic by clicking a checkbox to the left of each article title and have their selections mailed to them within seconds.

This makes it hugely popular with industry editors, newsletter publishers, niche market bloggers and content site owners. In other words, it's where the big guys come to get their content. And you want your content to be in front of them.

### **Specific Benefits to Authors:**

1. Posted articles are seen by hundreds of newsletter publishers and site owners looking for free content, providing much greater exposure than an article might normally receive.
2. Posted articles are downloaded daily by visitors to GoArticles, exposing your links, services and/or products to a targeted and interested audience.
3. Increased article exposure equates to increased traffic and link popularity with a consequent improvement in site ranking.

## What makes a good article?

Not all articles are created equal. A “good” article is one that:

- Contains original, useful and helpful information
- Shares new ideas or insights
- Helps the reader solve a problem or answer a question
- Is clearly written using proper language, grammar and punctuation
- Avoids self-promotion or thinly-disguised sales pitches

Think about what you like to read online; new information, good ideas, helpful advice, unusual stories can all make good articles. Get creative. Get passionate about your topic. That passion will show in the quality of your finished piece.

### Follow the guidelines.

Keep in mind that there are length restrictions for each form field in the article submission process as follows:

Article Title – maximum 150 characters.

Article – maximum 2,500 words. (Note: While GoArticles will accept articles up to 2,500 words, many publishers will not. Content Crooner limits articles to 1,200 words to meet the guidelines at the greatest number of publishers.)

Author Bio – 300 characters for the plain text version; 500 characters for HTML. (NOTE: this includes spaces!)

**Please Note:** These character limits include all spaces, line breaks, paragraph breaks and punctuation, so the actual number of characters will be less than the above numbers.

When you submit your content at Content Crooner, we'll let you know if you are over the maximum restrictions on any field.

## Article Formatting & Links

We strongly recommend that you copy and paste articles from a basic text editor like Notepad or NoteTab Light. This will ensure that paragraph breaks, line length and other basic formatting will be properly handled by the Content Crooner submission form. Copying and pasting content from applications like MS Word results in a variety of formatting problems. MS Word and similar applications use non-ASCII, sometimes invisible, characters that are copied with article content into the submission form, causing articles to appear very differently from the way they were submitted.

Use of HTML should be minimal and we suggest html tags only be used for creating live links to sites, services or products. Any link that begins with "http://" will automatically be clickable. For example, "http://www.goarticles.com" would appear as a hyperlink in your About the Author box. To hyperlink a word or phrase, HTML anchor tags need to be placed around that word or phrase.

**Example:** <a href="http://www.goarticles.com">Free Content Article Search Engine</a>

All publishers, including GoArticles, have specific line length and other formatting requirements. When you submit your content at Content Crooner, our system will take care of formatting it for the proper line length to meet GoArticles' requirements. We'll also let you know if there are any HTML or other formatting problems that need to be corrected before we can distribute it, as part of the Article Review process.

For more advice on good article writing, check out the [Content Crooner blog](#).

Want to check your own work? Download the free [Article Writing Checklist](#) so you can check your own articles before you submit them. It covers 100+ possible issues that might stop your article from being accepted at GoArticles and across the web.

## What to avoid

There are a number of non-starters in the publishing world. Make sure you don't commit these fatal errors in your content.

- Make sure it's not too short. Articles under 300 words rarely provide any useful information.
- Be sure it makes sense. If an article is a jumble of words, it may have been computer generated using an article spinner or other software. Be sure it reads well.
- Using PLR (Private Label Rights) articles? Before submitting an article, please search the GoArticles database by article title to ensure your articles have not already been added by someone else. These tired old things have been around. Your best bet is to rewrite them and add some unique content of your own.
- Do not submit articles that are not your own unless the author has given you permission to do so.
- Don't submit commercial or advertorial content. This is not a place to post ads or commercials for specific products or services. That kind of copy will be removed. If you want to talk about a specific product, be sure you compare it to at least two other comparable or related products.

## Original Content and Copyrights

Content Crooner and GoArticles' policies both prohibit the use of copyrighted that violates the copyright owner's rights in any way. In general, this means that authors should only submit their own original written work to which they have natural copyright. If you hire a ghost writer or article writing service to create content for you, be sure to check with them that YOU hold the copyright and are allowed to distribute these as your own work.

# Choose Feature placement for even better exposure.

## 1. Where will my Featured Article Appear?

Your Featured Article will appear at the top of the search results in a section marked Featured Articles when someone does a search of the Category or Sub-category that you have selected for your Featured Article placement, as shown below in gray.

The screenshot displays the GO ARTICLES.com website interface. At the top, the logo reads "GO ARTICLES.com" with the tagline "The Web's Largest Free Content Article Directory". A search bar is present with the text "Search by Author, Title or content" and a dropdown menu set to "Article Content". A "Search Articles" button is located to the right of the search bar. Below the search bar is a navigation menu with links: Home, Submit Articles, Author Guidelines, Publisher Guidelines, Content Feeds, RSS Feeds, Web Gadgets, FAQ, Advertise, and Contact Us.

The main content area shows search results for the "SE Positioning Category (713 matching entries)". A "Featured Articles" section is highlighted in gray and contains three articles:

- The Future of WebSite Ranking**  
Submitted by Mel Strocen on 2005-11-10 (135 requests)  
The recent shakeup in Google's search results, which set the SEO (search engine optimization) community buzzing and saw tens of thousands of webmasters watch their site ranking plummet, was in many ways inevitable. Almost all SEO companies and most savvy webmasters had a fairly good handle on what Google considered ... [Read more](#) (1295 words)
- Search Engines from a Webmaster Perspective**  
Submitted by Mel Strocen on 2004-09-17 (448 requests)  
By now, virtually every webmaster has heard or read that the major search engines are responsible for 80% or more of the traffic received by most web sites and that most searchers never look beyond the first 20 - 50 search results. Not surprisingly, an entire industry devoted to search ... [Read more](#) (1180 words)
- Relationship Marketing Is Main Priority**  
Submitted by Terry Derry on 2008-10-07 (0 requests)  
Relationship Marketing is targeted at building stronger and long lasting relationships with clients and other companies. The business is performed with a strategic orientation, where the relationship is improved with existing customers rather than finding new customers. It is meant to cater to the needs of individual customers. Its major ... [Read more](#) (659 words)

Below the featured articles, there are two more articles listed with a "0 votes" indicator:

- Protecting Your Search Engine Rankings**  
Submitted by Fiomena J Serano on 2008-10-06 (3 requests)

On the right side of the page, there are three promotional boxes:

- SiteProNews - Expert Articles**  
A FREE webmaster resource site, focusing on web site promotion, submission, positioning, and design.
- SEO-News.com**  
A free newsletter & forum for web business owners about Search Engine Optimization.
- Give Your Website Top 10 Exposure**  
[Click Here!](#)

At the bottom of the page, there is a navigation bar with the URL [www.contentcrooner.com](http://www.contentcrooner.com) on the left and "Page 9" on the right.

## ***2. What Is the Cost of a Featured Article?***

A Featured Article at the top of a main category costs \$50 for a 2 week placement and a top article placement in a sub-category costs \$25 for 2 weeks. Orders can be placed from your Content Crooner author account after your article has been accepted for distribution.

## ***3. Can I Purchase a Featured Article for more than 2 Weeks?***

Yes, you can purchase a Featured Article placement for a two, four, six or eight week period. The price for each 2 week term is \$50 or \$25, depending on whether you select a main article category or sub-category.

## ***4. What Payment Options do you Offer?***

Currently, the only payment option we offer is Paypal. Other payment options may be added later.

## ***5. Are Featured Article Payments Recurring?***

No, payments are not recurring. Once your Featured Article placement has expired, you will need to re-order if you wish to maintain your premium placement position in any category or sub-category.

## ***6. How Do I Place an Order?***

Log in to your Account at Content Crooner. Next to the article you want to promote, you'll see a "Promote This" link. Click it. This will take you to the article promotion page where you can order the Feature Placement.

## ***7. When will my Featured Article Placement Begin?***

If there are available positions in your selected category or sub-category, your Featured Article placement will begin the next day just after midnight Eastern time. If there were existing Featured Articles in that category, your start date will appear on your Member Page next to the article that you have made a Featured Article.

**8. How Many Featured Articles are Allowed per Category?**

Only two Featured Articles will appear at the top of any category or sub-Category.

**9. Can I Still Purchase if a Category already has Two Active Featured Articles?**

Yes. Featured Article placements are sold in 2 week time blocks to a maximum of 8 weeks. As long as a 2 week time slot is available for a specific category or sub-category during an 8 week period, you can purchase and reserve the next available position.

**10. How can I tell if my Article's Category is Available?**

We show the availability of Featured Article placements in the column to the right of the submitted articles listed in your Member Account.

**11. Can I still Edit a Featured Article?**

Yes, you may still edit a Featured Article using that article's Edit button on your Member Page. However, once an article is either an active or upcoming Featured Article you may not change its category or delete that article until its Featured Article placement has ended.

**12. Will You Accept any Article as a Featured Article?**

No. We will not accept any article that is determined to include content, services or products that are:

- Pornographic or containing Adult Content;
- Inflammatory, Offensive or Promoting Hate Literature;
- Illegal or in violation of another person's, or company's, rights or trademarks;
- Gambling Sites that are prohibited by law from being advertised in the USA.

**13. Can I add a Featured Article to any Category or Sub-Category?**

No. You should always select the most appropriate category or sub-category related to the subject of your article. With the addition of more than 300 new categories to GoArticles, we strongly suggest that you review previously submitted articles to find the most suitable category or sub-category. You can move any previously submitted article to a more appropriate category by using the Edit button below any submitted article.

**14. I have an article I want to promote, but I don't see the GoArticles option on my author page. Why not?**

There are two reasons why this might be happening. First, check the email address you used to sign up for your account; GoArticles.com does not allow author emails from these following free services, due to the amount of spam they receive:

@hotmail.com

@live.\*

@msn.com

@gmail.\*

@yahoo.\*

@rediff.\* (includes @rediffmail and @rediff.com addresses)

The other reason could be that there is no feature placement available for your category for the next 8 weeks. Check back in a week or so and see if anything has opened up.